

Innovation Marathon

Chemiewende - How can we create a new founding era in chemistry?

13 Sept 2017 • 10.30 a.m.

Freie Universität Berlin Room HS 101, Garystr. 21 14195 Berlin

We can only convert the chemical industry into a sustainable recycling economy if all stakeholders join in a pan-societal pact. Only then can the development and implementation of entirely novel, more sustainable chemical processes, services, and products succeed. The attendant disruption of an entire industry harbours enormous potential for innovation. New competitive advantages can be generated and sustainable reindustrialisation becomes a real possibility.

As a catalyst for driving and tapping into the economic potential of green chemistry, a strong startup culture must be created which closes the gap between science and markets.

Experienced start-ups and persons interested in start-ups will work with the support of experts on finding solutions how barriers can be overcome and present the results on 9/13 in

Don't miss your chance to prepare your organization for the next innovation era and get concrete proposals for action!

Brigitte Zypries German Federal Minister BMWi

- Dr. Christian Nagel Partner Earlybird VC
- Dr. Martin Vollmer CTO Clariant
- Dr. Markus Steilemann CIO Covestro
- Dr. Thomas Weber CIO BASF
- Dr. Ulrich Küsthardt CIO Evonik
- Dr. Georg Schütte German State Secretary BMBF
- Prof. Matthias Driess Spokesperson Unicat
- Prof. John Warner Director Warner Babcock Institute
- Prof. Robert Schlögl Director Fritz Haber Institute
- Achim Halpaap Chief Chemical Division UNEP
- Wolfgang Reuter Member of the Ed. Board Focus
- Sonja Jost CEO DexLeChem

These high rank representatives of different stakeholder groups have already confirmed their participation as

RESEARCH MARKET

In a number of fields start-ups are already providing the leverage needed to convert research findings into new applications.

This is why the GDCh in cooperation with the BVDS asks the question:

"How can we create a new founding era in chemistry?"

Answers to this question are sought in keynotes, a podium discussion, and a 24-hour innovation marathon with the aim to include all relevant social groupings in this process.















